



COP²⁸
UAE

Digital Innovation Pavilion

Venue Sponsorship
Opportunities

NOV 30-DEC 12
2023



COP28 UAE will be a milestone moment when the world will take stock of its progress on the Paris Agreement.

Showcase your company to the audience at the COP28 Digital Innovation Pavilion hosted by the International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI), Climate Chain Coalition, and Evercity.

HOSTS



Climate Chain
Coalition



SPONSORS



THE HBAR
FOUNDATION



ABOUT COP28

The COP is the United Nations Climate Change “Conference of the Parties”. The COP is the world’s highest decision-making body on climate issues and meets annually to tackle climate action. The two-week annual event brings together Heads of State, climate experts, political leaders, young people, Indigenous Peoples and civil society to collaborate on the crucial challenge of climate change.

The 28th session of the COP (COP28) will be held at Expo City, Dubai, from the 30th November 2023 –12th December 2023.

The event is split into two zones, the Blue Zone and the Green Zone. The Blue Zone is a UNFCCC managed site, open to accredited party and observer delegates. The Green Zone is managed by the UAE Government and is a platform for the general public and the private sector.



ABOUT BLUE ZONE

Blue Zone hosts the formal negotiations across the two weeks of the event, as well as the World Climate Action Summit, the country pavilions, presidency events and hundreds of side events including panel discussions, round tables, and cultural events.

Attended by:

- Parties (Heads of State, Ministers, Negotiators)
- Observers (NGOs, IGOs, UN Agencies)
- Media
- World Leaders

ABOUT DIGITAL INNOVATION PAVILION

The COP28 Digital Innovation Pavilion (DIP) is a space in which digital solution providers and the global climate action and climate governance community can meet and learn from one another in order to find pathways towards accelerated harnessing of the potentials of emerging technologies like blockchain technology, AI, IoT and other digital innovations for all-of-society climate action empowerment and implementation of the global climate action goals of the Paris Agreement.

DIP is located in the Thematic Arenas, part of the COP28 UAE Blue Zone. The Pavilion of 50 square meters gives the opportunity to have up to 24 seated attendees. The space will be branded internally and externally ensuring the stand helps stand out in the area.

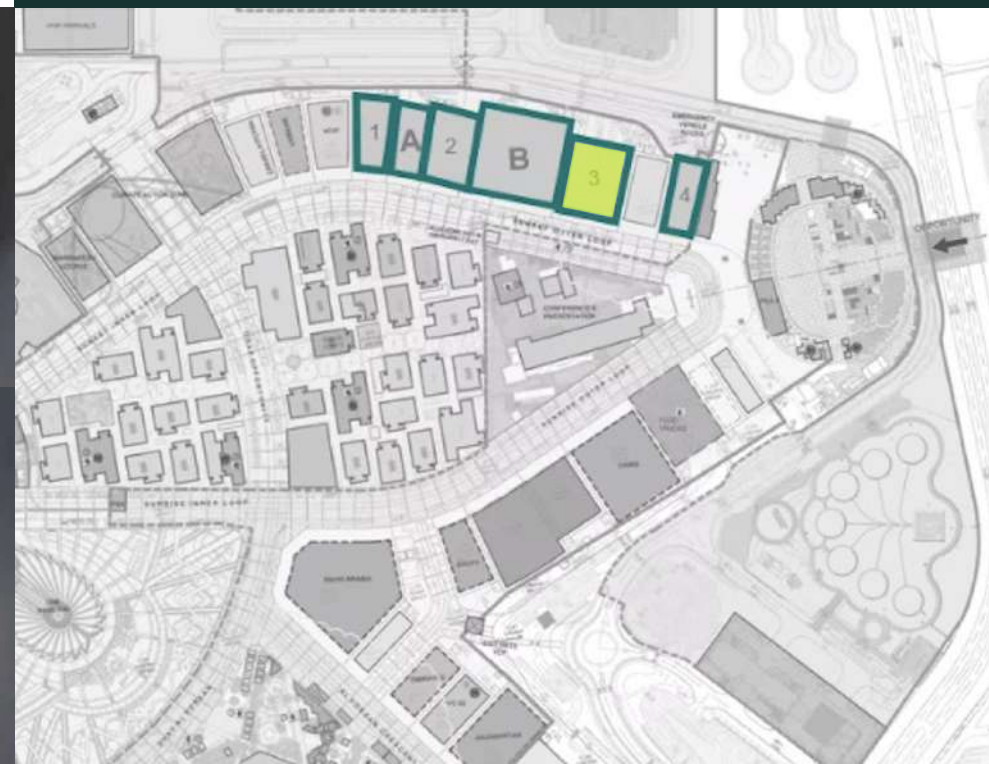
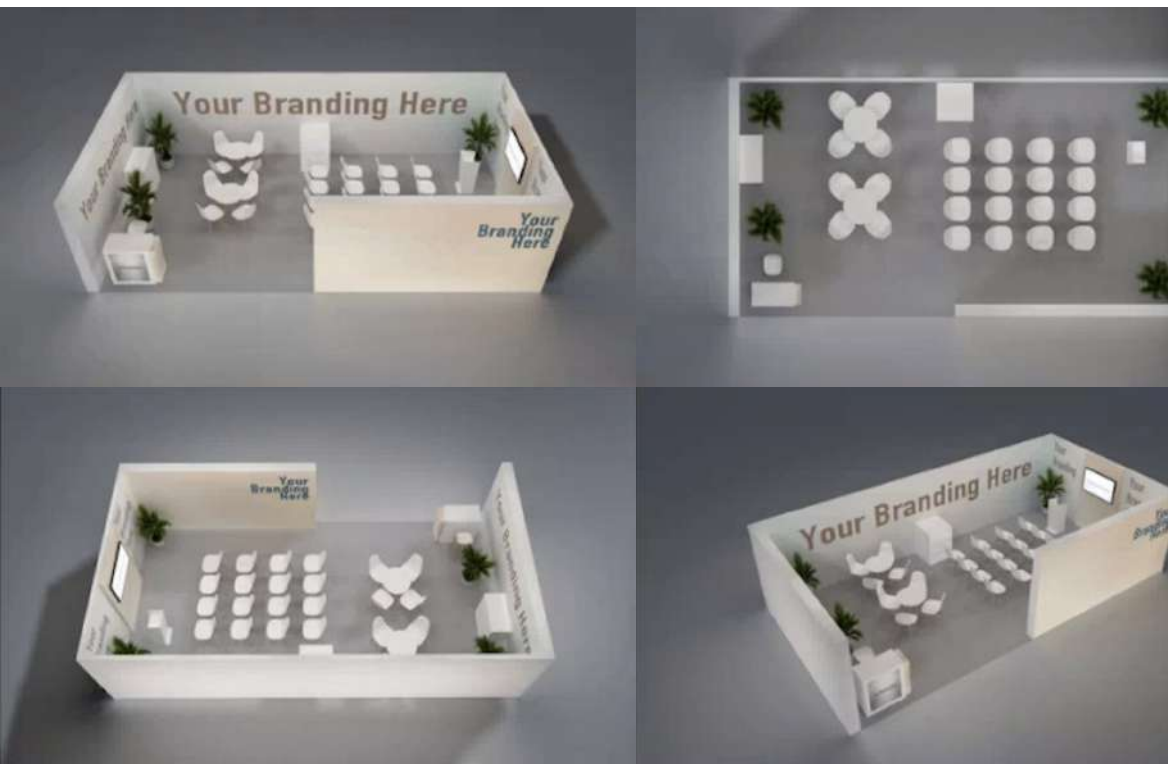
LOCATION OF THE DIP

Expo City Dubai, UAE

COP28 UAE Blue Zone

3 Thematic Arena

50 sqm



SPONSORSHIP OPPORTUNITIES

	PACKAGE 1	PACKAGE 2	PACKAGE 3
Access to the Blue Zone	Three daily passes*	Five daily passes*	<ul style="list-style-type: none"> • One pass for 2 weeks • One daily pass*
Visibility	<ul style="list-style-type: none"> • Slides/video played on loop during breaks • Rollup placed in the booth for 3 days 	<ul style="list-style-type: none"> • Logo as DIP partner on printed and digital signageas of the Pavilion • Slides/video played on loop during breaks • Rollup placed in the booth for a week 	<ul style="list-style-type: none"> • Logo as DIP lead partner on printed and digital signageas of the Pavilion • Slides/video played on loop during breaks • Rollup placed in the booth for 2 weeks
Outreach		<ul style="list-style-type: none"> • Evercity newsletter and 2 posts on Linkedin to promote company participation • CCC newsletter and 2 posts on Linkedin • 2 posts on GloCha's Linkedin 	<ul style="list-style-type: none"> • Evercity newsletter and 3 posts on Linkedin to promote company participation • CCC newsletter and 3 posts on Linkedin • 3 posts on GloCha's Linkedin • Official press-release sent via PR Newswire
Speaking opportunities	1 speaking slot within the relevant event of the DIP	1 event slot at the DIP	<ul style="list-style-type: none"> • 2 event slots at the DIP • 1 speaking slot within the relevant event of the DIP
Press Conferences			Opportunity to take part in the official press conference in the official press conference room
Events			1 x 2 hours time slot in the evening for a networking/reception event at the DIP**
Price	10.000 USD	20.000 USD	30.000 USD

*Additional daily pass - 3.000 USD

**The package includes only venue costs, catering needs to be organized by the networking/reception event organizers individually (more info: <https://cop28.flexcatering.co>)